



USER REPORT – HITACHI CIJ PRINTER MARKS BOTTLE LABELS AT HIGH-SPEED



Herbsthäuser

Herbsthäuser Private Brewery, Bad Mergentheim, has equipped its Krones labeling system with a new Hitachi high-speed inkjet printer from Diagraph.



simple



competent



reliable

USER REPORT – HERBSTHÄUSER PRIVATE BREWERY

Fast on-site testing

After the investment in a new printer was announced, the Herbsthäuser Brewery set out to find a successor model. „It was important to us above all to provide reliable and fast service and a consistently high-quality print image,“ explains Markus Lutz, the technical director of the brewery. In a trade journal he became aware of Diagraph, the world's premium manufacturer and distributor of specialist marking and coding systems located nearby Würzburg and contacted them. A printer was installed for testing the next day.



Best print result in high-speed printing

It turned out that the high-speed of the label and the offset between printing and application of the label required some adjustments. With the Hitachi UX-D 150W high-speed printer in combination with a clock sliding register, a suitable solution was quickly found, which is now successfully in use since the beginning of 2019.



Consistently high print quality in extreme environmental conditions

Markus Lutz is very satisfied with the printer and service of Diagraph. „Our old printer kept printing misprints with missing characters or smeared prints. Since we have used the Hitachi, the prints of the best-before date and the lot number have always been excellent.“ Permanent monitoring and

control of printer functions ensure consistently high print quality. The printer withstands the hard conditions in the production hall with temperature fluctuations and high humidity with its IP65 proofed and robust stainless steel housing.

Fast service and low running costs

With the advice and service of Diagraph, Mr. Lutz is very satisfied. „The service staff are quickly reachable and are at our side with advice and guidance, because we cannot allow ourselves a standstill in the bottling plant.“

Last but not least, the significantly lower consumption of solvents compared to the previous model is inspiring. „Thanks to the economical Hitachi printer, our costs for consumables are halved and the service costs at Diagraph are lower,“ Markus Lutz is pleased.



Markus Lutz, Technical Director of the Herbsthäuser Brewery in conversation with Harald Kirchner, sales consultant at Diagraph

Diagraph meets the requirements

For Herbsthäuser Brewery, three factors were decisive in the selection of a new label printer:

1. Fast service availability.
2. High reliability with consistently high-quality print result.
3. Lower costs for consumables and service.

„Diagraph meets these requirements to our full satisfaction,“ confirms Markus Lutz in conclusion.

Watch a video here:

